



**Centre for Innovation,
Incubation & Enterprise**

**International Centre Building,
Savitribai Phule Pune University,
Pune – 411007**

सावित्रीबाई फुले पुणे विद्यापीठ
(पूर्वीचे पुणे विद्यापीठ)

Savitribai Phule Pune University
(Formerly University of Pune)



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To
Hon'ble Principal/Director
All Affiliated Colleges &
Recognized Institutes
Savitribai Phule Pune University,
Pune.


Subject: Regarding "SPPU Startup Olympiad 2025".


Dear Sir/Madam,

Wishing you warm greetings.

In continuation to the establishment of Startup & Innovation Cell (SIC), the subsequent online meeting with Hon'ble Principal/Director and further the offline district-wise workshops for SIC Coordinators, Centre for Innovation, Incubation & Enterprise will now start with the student orientation & training towards the forthcoming **"SPPU Startup Olympiad 2025"**.

Kindly note the details of the Startup Olympiad related activities as below :

SPPU Startup Olympiad 2025	
Tentative dates	Activities
19 th to 23 rd February, 2025	Registration by Students for the Startup Olympiad 2025 https://forms.gle/i9pDKx3sZdqcoGbs5 
24 th February, 2025 11.00 am to 1.00 pm	Live Online Awareness Workshop of Students – Pune District (Introduction to Startup Ecosystem covering why, what and how of startups. Students will also engage in idea and team creation with hands-on guidance)
25 th February, 2025 11.00 am to 1.00 pm	Live Online Awareness Workshop of Students – Nashik & Ahilyanagar District (Introduction to Startup Ecosystem covering why, what and how of startups. Students will also engage in idea and team creation with hands-on guidance)

25 th to 27 th February, 2025	Top 5 Teams Selection and Submission by Coordinators https://forms.gle/bKrJPg849iJBzDk9	
26 th to 27 th February, 2025	Access to Recorded Lectures : 1. Idea Creation : Understanding the philosophy of idea creation 2. Team Creation : Complete process of team formation 3. MVP/Prototype Creation : Steps to build an MVP/Prototype	
28 th February, 2025 11.00 am to 1.00 pm	1 st Live Interactive Session for doubts clearance of Selected teams (Based on Recorded Lectures)	
1 st to 2 nd March, 2025	Access to Recorded Lectures : 4. Business Model Creation : Process to create a business model 5. Marketing and Sales : Marketing and Sales strategy formulation 6. Pitch Creation and Presentation : Techniques to pitch for investment	
3 rd March, 2025 11.00 am to 1.00 pm	2 nd Live Interactive Session for doubts clearance of Selected teams (Based on Recorded Lectures)	
3 rd to 6 th March, 2025	Submission of Pitch Video by selected teams	
Second Last week of March, 2025	Grand Finale of SPPU Startup Olympiad 2025	

Please bring the set timeline and the process to the notice of your college SIC Coordinators and students.

We are excited with the enthusiasm of the college coordinators during the recent in-person workshop on Startup Olympiad. Further, we now expect a wholehearted participation from each college for the next phase of the preparation towards the Olympiad. Lets put our collective efforts in the creation of the Startup Ecosystem.

For any further queries or support, please feel free to contact at info.iil@unipune.ac.in or 020-25622486.

Thank you for your complete cooperation and unconditional support.



Prof. (Dr.) Devidas Golhar
Director,
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